



• HERMETO CODEX •

THE PATH OF THE CREATOR



SCROLL



THE GENESIS
OF THE SPARK



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SCROLL I

THE GENESIS OF THE SPARK

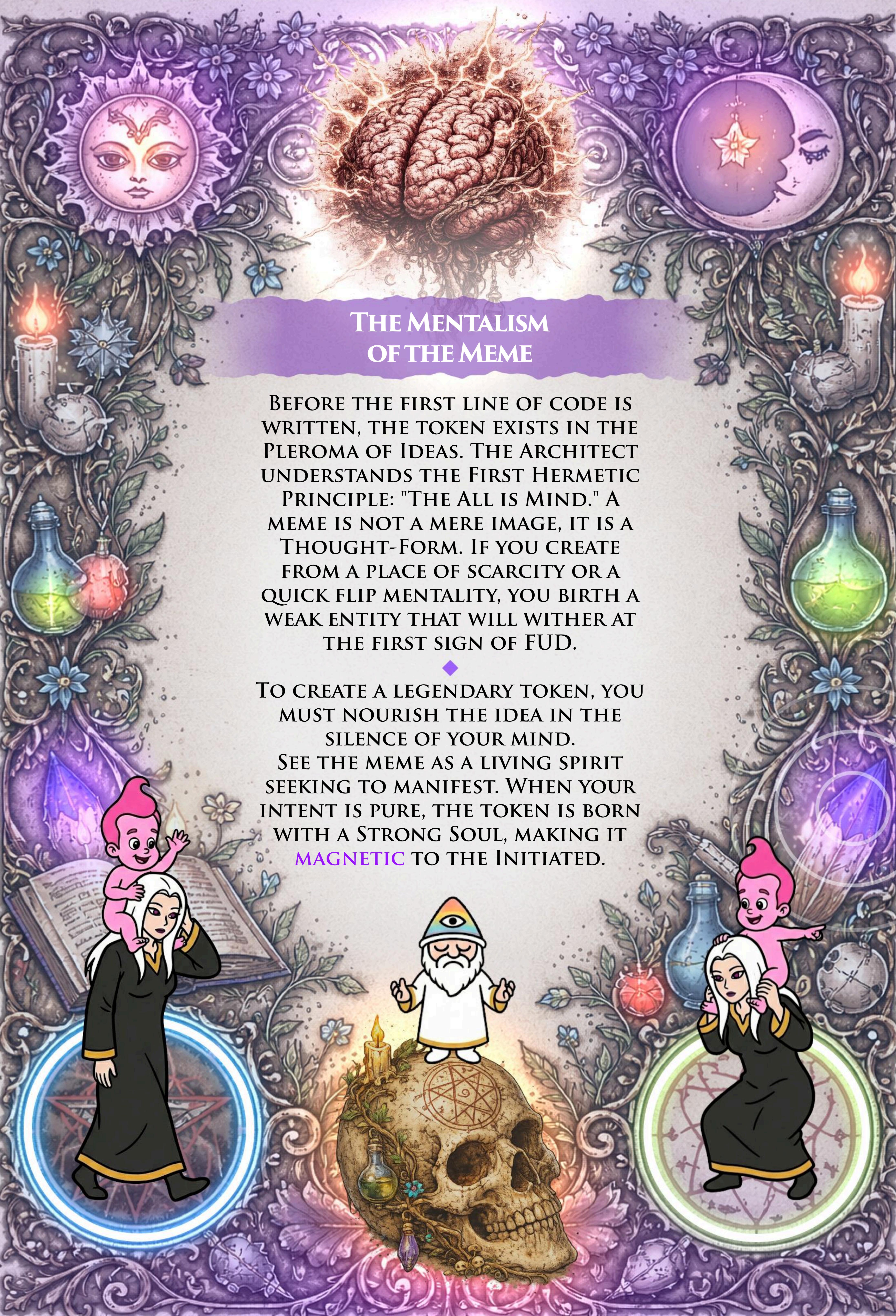
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THE MENTALISM OF THE MEME

BEFORE THE FIRST LINE OF CODE IS WRITTEN, THE TOKEN EXISTS IN THE PLEROMA OF IDEAS. THE ARCHITECT UNDERSTANDS THE FIRST HERMETIC PRINCIPLE: "THE ALL IS MIND." A MEME IS NOT A MERE IMAGE, IT IS A THOUGHT-FORM. IF YOU CREATE FROM A PLACE OF SCARCITY OR A QUICK FLIP MENTALITY, YOU BIRTH A WEAK ENTITY THAT WILL WITHER AT THE FIRST SIGN OF FUD.

TO CREATE A LEGENDARY TOKEN, YOU MUST NOURISH THE IDEA IN THE SILENCE OF YOUR MIND. SEE THE MEME AS A LIVING SPIRIT SEEKING TO MANIFEST. WHEN YOUR INTENT IS PURE, THE TOKEN IS BORN WITH A STRONG SOUL, MAKING IT **MAGNETIC** TO THE INITIATED.



THE ALCHEMICAL TICKER

THE TICKER IS THE MANTRA OF YOUR CREATION. IN THE TRENCHES, NAMES ARE FORGOTTEN, BUT TICKERS ARE SHOUTED IN THE DIGITAL STREETS. THE ARCHITECT CHOOSES THE TICKER FOR ITS VIBRATIONAL FREQUENCY. EACH LETTER CARRIES A NUMERICAL WEIGHT THAT CONTRIBUTES TO THE TOKEN'S DESTINY NUMBER.

WHEN YOU CHOOSE YOUR LETTERS, YOU ENCODE THE RHYTHM OF THE CHART. A TICKER MUST BE EASY TO CHANT, FOR THE COMMUNITY'S "SHILLING" IS A RHYTHMIC RITUAL THAT SUSTAINS THE TOKEN'S ENERGY. IF THE TICKER RESONATES WITH THE HARMONY OF THE PLEROMA, IT WILL CUT THROUGH THE MARKET NOISE LIKE A **GOLDEN** BELL.



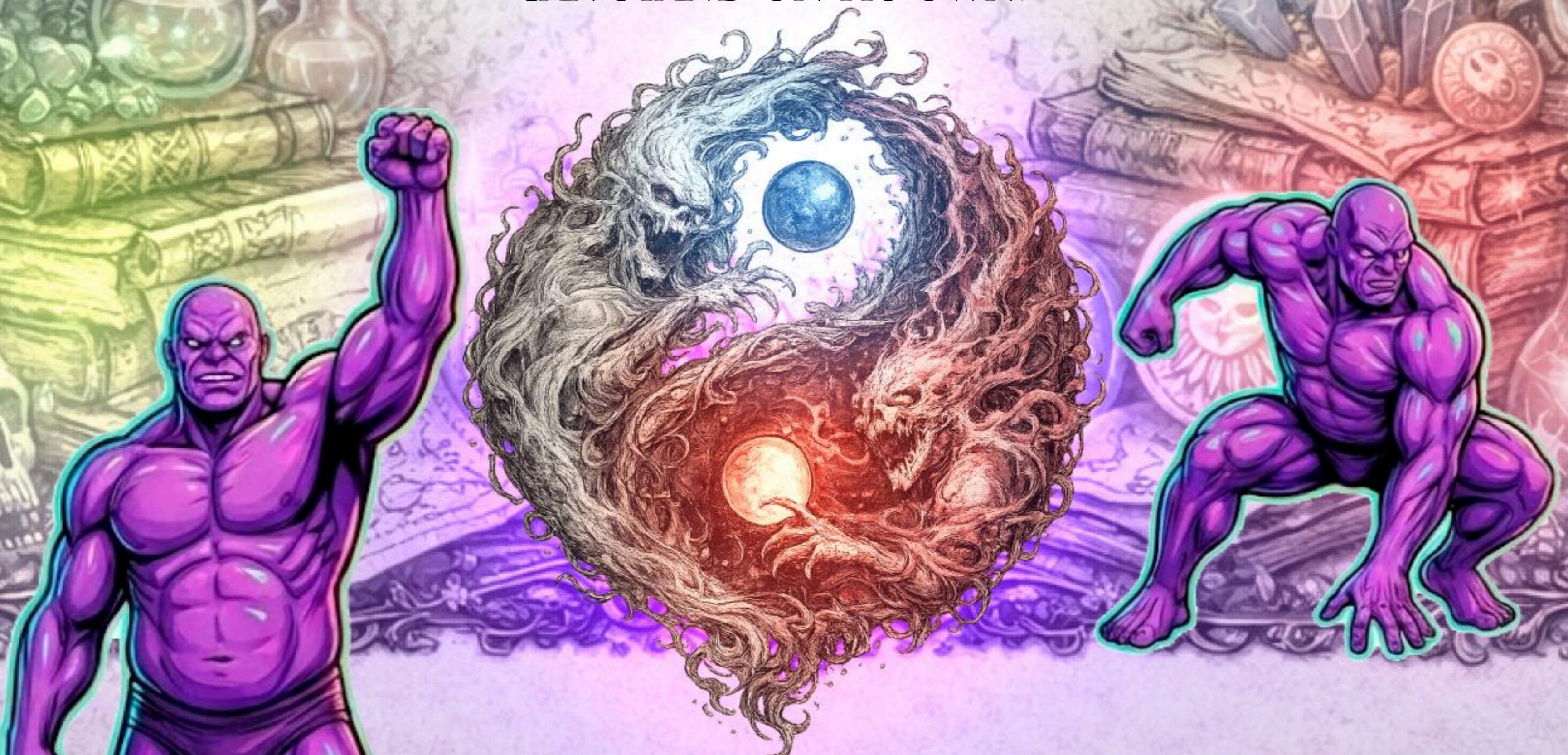
INITIUM EST PUNCTUM AETERNUM



THE VISIONARY'S MIRROR

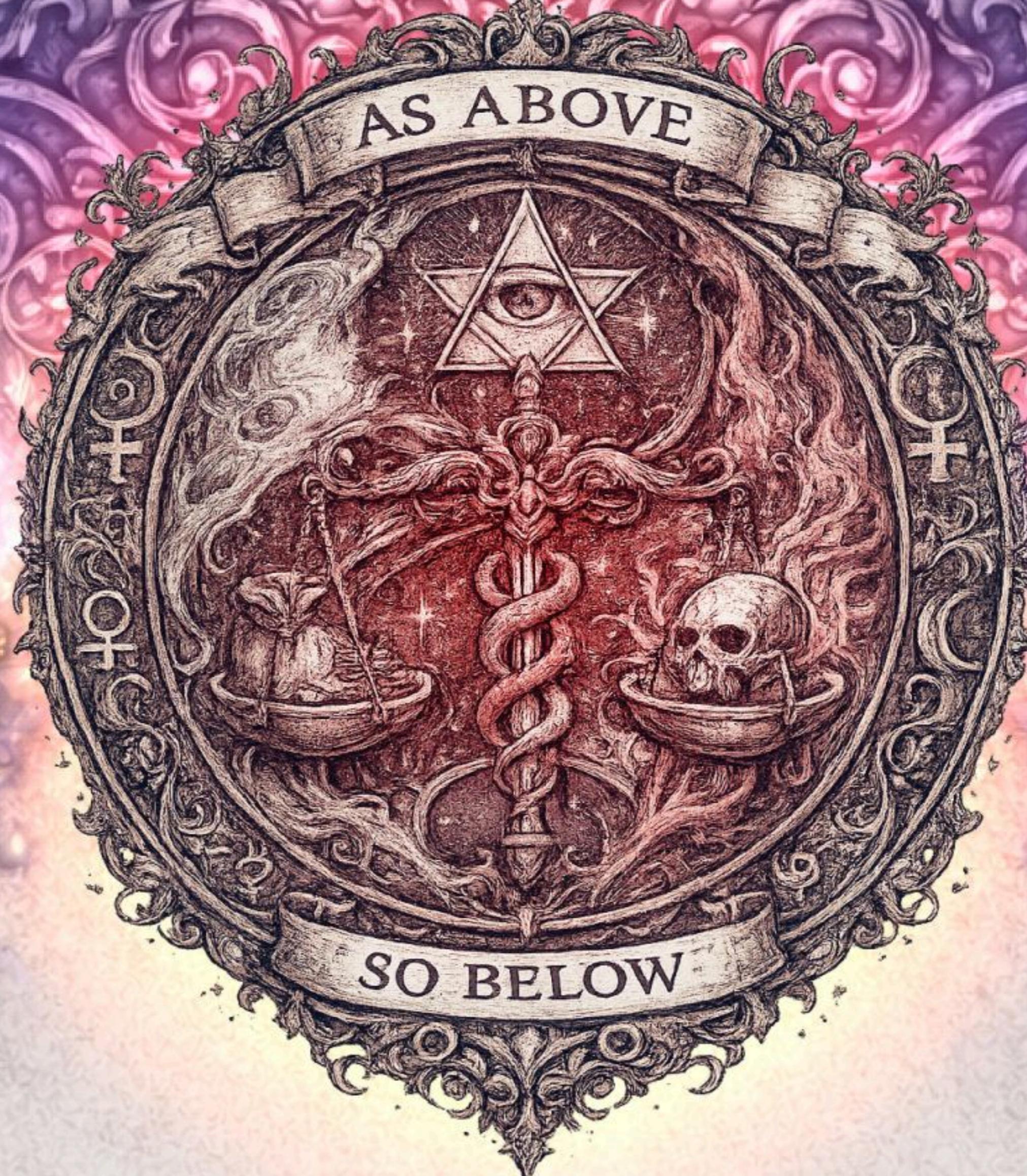
EVERY CREATOR MUST LOOK INTO THE MIRROR AND ASK: IS THIS TOKEN A GHOST OR A SOUL? A GHOST TOKEN IS A HOLLOW SHELL, BUILT ON THE BONES OF PREVIOUS SUCCESSES, DESTINED TO FADE WHEN HYPE DIES. IT HAS NO UNIQUE VIBRATION. A SOUL TOKEN CARRIES THE ARCHITECT'S UNIQUE ESSENCE, THEIR HUMOR, THEIR PHILOSOPHY, THEIR UNWAVERING WILL.

A SOUL TOKEN CREATES ITS OWN GRAVITY. IT DOES NOT NEED TO CHASE INFLUENCERS BECAUSE ITS INTERNAL LIGHT IS TOO BRIGHT TO IGNORE. YOUR JOB IS TO **BREATHE** YOUR OWN LIFE-FORCE INTO THE MEME UNTIL IT CAN STAND ON ITS OWN.





CREATOR FIT DUM CREAT



CORRESPONDENCE

ACCORDING TO THE PRINCIPLE OF CORRESPONDENCE, THE INTERNAL STATE OF THE CREATOR (AS ABOVE) IS REFLECTED IN THE HOLDERS AND PRICE ACTION (SO BELOW). IF THE ARCHITECT IS ANXIOUS, CHECKING THE CHART WITH FEAR, THE COMMUNITY WILL SENSE THIS VIBRATION AND FUD.

IF THE ARCHITECT IS GREEDY, THE WHALES WILL SMELL THE DECAY. BUT IF THE ARCHITECT REMAINS IN A STATE OF APATHEIA, CALM AND RESOLUTE, THE CHART WILL REFLECT THAT STABILITY. TO FIX A "BLEEDING" CHART, DO NOT LOOK AT THE CODE, LOOK WITHIN. PURIFY YOUR INTENT.



PRISTINUM



THE VIRTUE OF ORIGINALITY

IN THE TRENCHES, MANY SEEK TO "COPY-PASTE" THE SUCCESS OF OTHERS. THIS IS THE PATH OF ALCHEMICAL LEAD. TRUE GOLD IS FOUND IN ORIGINALITY. WHILE YOU MAY DRAW INSPIRATION FROM THE AETHER, THE ARCHITECT MUST ADD A UNIQUE "SALT", A SPECIFIC FLAVOR OF ART OR CULTURE THAT HAS NEVER BEEN SEEN. DERIVATIVES ARE FRAGILE BECAUSE THEY RELY ON THE VIBRATION OF ANOTHER.

AN ORIGINAL CREATION OWNS ITS OWN FREQUENCY. BY PRESENTING THE MARKET WITH A NEW IDEA, YOU EXPAND THE PLEROMA ITSELF, AND THE UNIVERSE REWARDS THE "FIRST MOVER" WITH THE HIGHEST LEVEL OF ATTRACTION.





SILENTIUM EST INITIUM



SILENTIUM

THE ARCHITECT'S SILENCE

THE PERIOD BETWEEN THE IDEA AND THE LAUNCH IS THE INCUBATION. DURING THIS TIME, THE ARCHITECT PRACTICES SACRED SILENCE. TO SPEAK TOO EARLY OR TO TOO MANY PEOPLE IS TO LEAK THE "VRIL" (THE LIFE ENERGY) OF THE PROJECT. IF THE IDEA IS EXPOSED TO THE CYNICAL OR THE GREEDY BEFORE IT IS FORTIFIED, THEIR NEGATIVE MENTALISM CAN POLLUTE THE SPARK.

◆
KEEP YOUR WORK HIDDEN UNTIL THE VIBRATION IS SO STABLE THAT NO EXTERNAL FORCE CAN SHAKE IT. THE LAUNCH SHOULD BE LIKE A THUNDERCLAP: A SUDDEN MANIFESTATION OF A FORCE THAT WAS BUILT IN THE QUIET DARK.





THE PSYCHIC CONTAGION

AT LAUNCH, THE GREATEST ATTACK IS NOT ON THE CODE, BUT ON THE MIND OF THE ARCHITECT.

BAD ACTORS APPEAR AS HELPERS. THEY SPEAK WITH URGENCY, DOUBT, AND FALSE CONCERN. THEIR GOAL IS NOT TO IMPROVE THE CREATION, BUT TO FRACTURE THE ORIGINAL VIBRATION. PANIC IS THEIR VECTOR. REACTION IS THEIR WEAPON.

EVERY IMPULSIVE CHANGE WEAKENS THE MEME'S SOUL. WHAT WAS NOT DECIDED IN SILENCE MUST NOT BE CHANGED IN NOISE. THE LAUNCH IS NOT A DIALOGUE. IT IS A MOMENT OF FIXATION.

THE UNSTEADY MIND LEAKS INSTABILITY INTO THE CHART.

THE STEADY MIND ANCHORS REALITY. GUARD YOUR ATTENTION MORE FIERCELY THAN YOUR LIQUIDITY.

FOR WHEN THE ARCHITECT WAVERS, THE MEME TREMBLES.



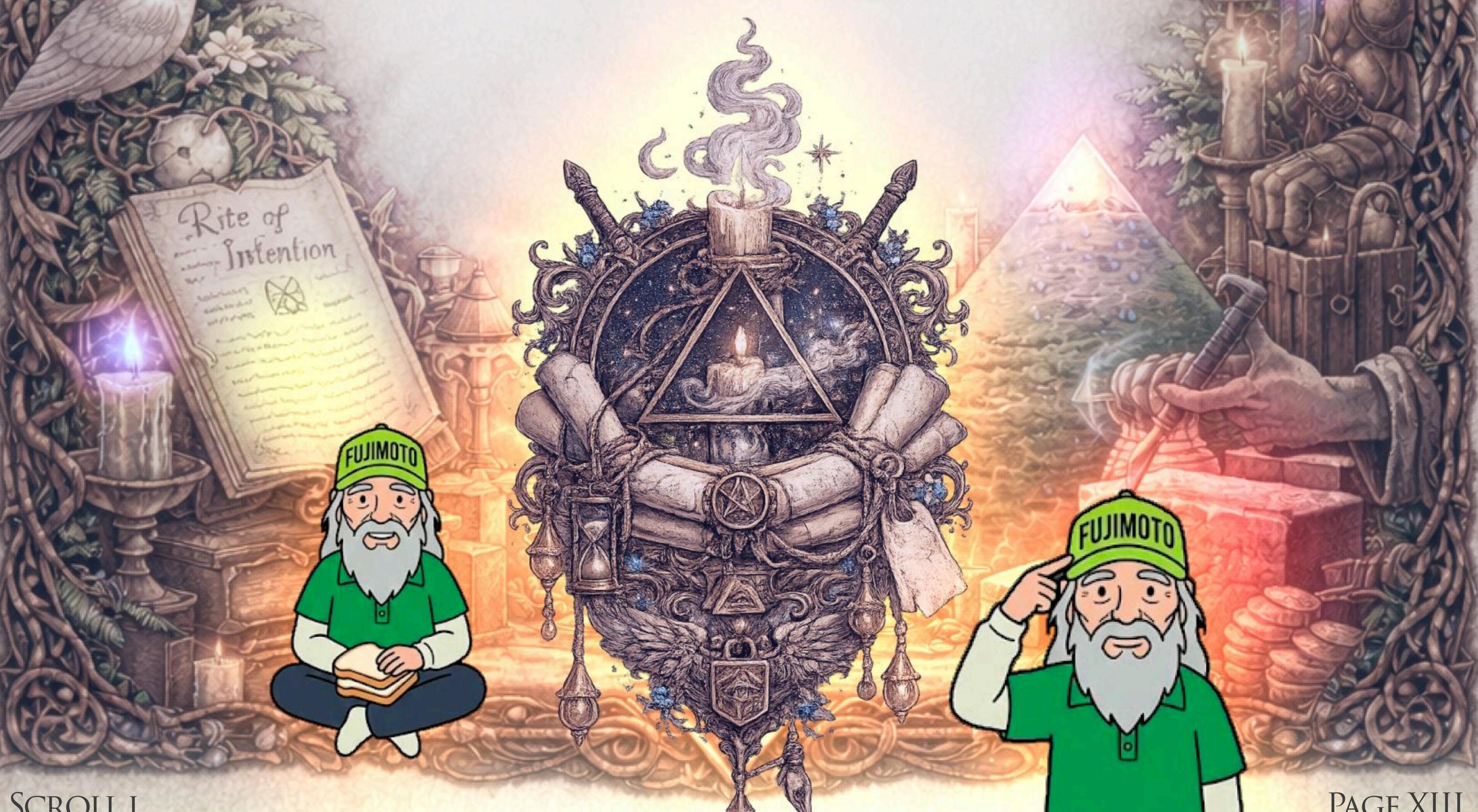


IGNIS INTERNUS VIAM APERIT

THE RITE OF INTENTION

THE FINAL PAGE OF THE FIRST SCROLL DEMANDS AN HONEST ANSWER: WHY ARE YOU HERE? IF YOUR ONLY INTENT IS TO TAKE FROM THE MARKET, YOU ARE A PARASITE, AND THE LAW OF RECIPROCITY WILL EVENTUALLY ENSURE YOUR RUIN. BUT IF YOUR INTENT IS TO PROVIDE VALUE, TO CREATE LAUGHTER, TO BUILD A SANCTUARY, OR TO PROVE A TRUTH, YOU ARE A DEMIURGE.

THE RITE OF INTENTION IS A MENTAL CONTRACT YOU SIGN WITH THE UNIVERSE. WHEN YOUR GOAL IS THE "GREAT WORK" OF A LASTING MEME, THE PLEROMA PROVIDES THE ENERGY. THE ARCHITECT WHO CREATES TO GIVE IS THE ONLY ONE WHO TRULY RECEIVES.





E N D O F S C R O L L I

